



MPC Library Program Review

*Deborah Ruiz, Public Services Librarian
Stephanie Tetter, Library Division Chair*



Timeline

- ***2003: Library moved to new LTC***
- ***2005: Last library Program Review***
- ***December 2006: Library Director left***
- ***Fall 2008: Consultant hired***
- ***Jan 2009: Consultant report to MPC***
- ***Fall 2009: P. R. self-study by library***
- ***Fall 2009: P. R. Support Team review***
- ***June 2010: Program Review Addendum***
- ***Nov. 2010: Update to Program Review***



Why are the dates important?

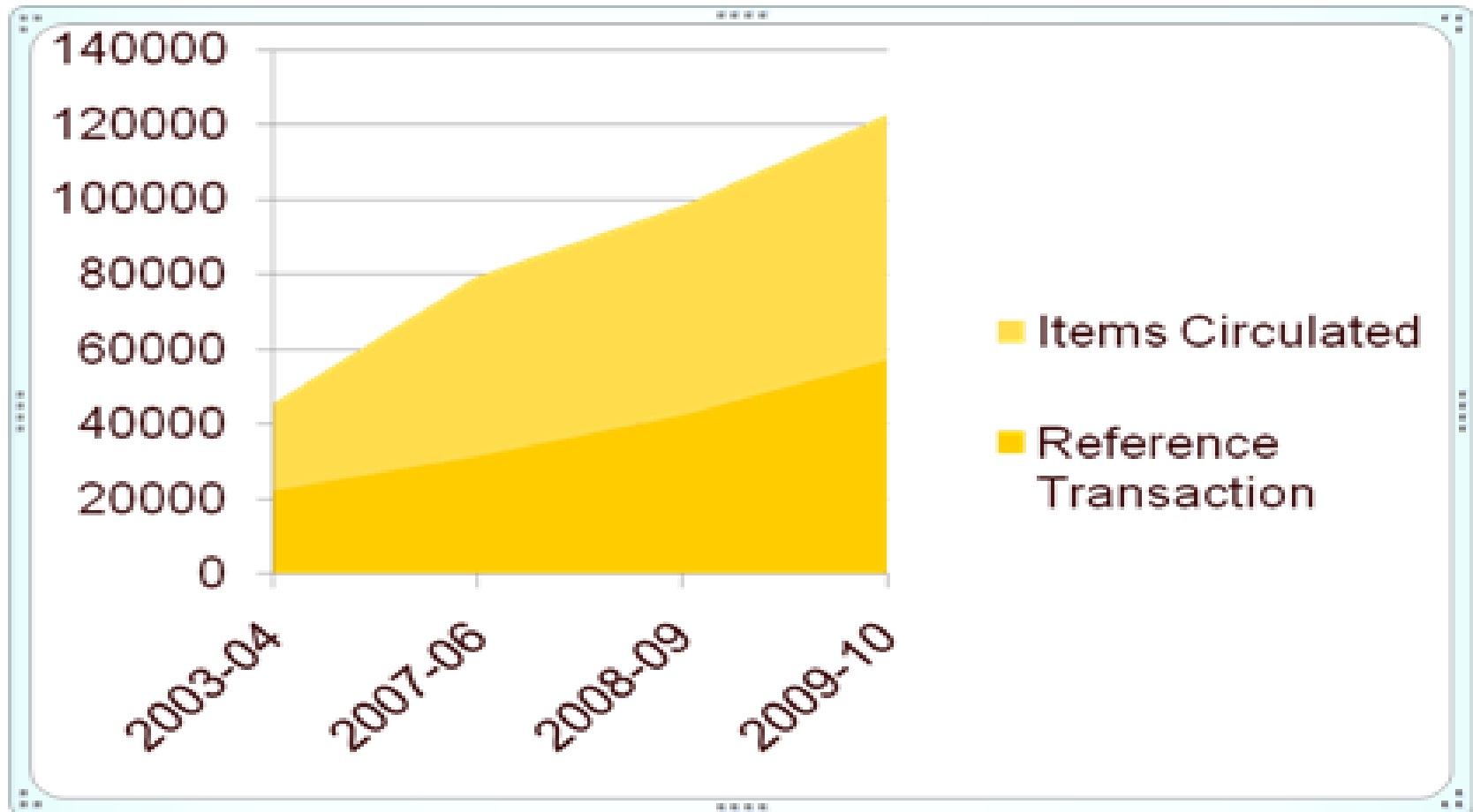
- *Library staff, lacking a Director or Dean, hadn't really taken time to analyze issues*
(Too busy keeping up with growth)
- *Major Impact of Program Review:*
Library's challenges became clear
 1. *Self-study followed Consultant Report presented January 2009*
 2. *Support Team review*



In 2009, during Program Review self-study, we stopped long enough to look at a snapshot of continued increase in demand for library services

	Change from 1 year ago	Change from 5 years ago
Reference transactions	+35%	+90%
Items circulated	+17%	+142% ←
Classroom presentations	-19% (due to lack of staff and instructional space)	+38%
Current card holders	+13%	+139% ←
Computer use	+15%	+193% ←

Growth in areas requiring staff : Reference & Circulation





Greatest changes since moving to LTC

- *Library services (growth shown above)*
- *Family History Series curriculum developed (a unique academic program)*
- *Information Competency & Literacy classes to meet MPC's graduation requirement*
 - **14 sections LIBR 50 / semester**
 - **2 sections LIBR 80 / semester**




What issues were identified in the self study?

- *Management :*
 - *Needed year-round to oversee year-round operation*
 - *Lacked clear focus for 3+ years*
- *Staffing:*
 - *reliance on part-time temporary employees*
- *Service:*
 - *Reduced hours evenings and weekends*
- *Materials:*
 - *Uncertain funding (no line item in the general budget)*
 - *State funds for **online resources** had been eliminated*
- *Instruction:*
 - *F2F sections of Info Comp courses needed*
- *Facility/equipment (aging)*



What were some of the specific recommendations from the support team??

- **Fill the library director/division chair position without delay**
 - **Resume fundraising efforts and make fundraising for the library a focus**
 - **Prioritize college general funds for library staff and materials**
 - **Offer at least one face to face section of LIBR 50/80**
 - **Publicize Genealogy (Family History) classes**
- 



What steps have been taken?

- *Library proposed interim (3 year) designation as Division with management of the library year-round by Division Chair
Approved, began July 1, 2010*
- *Library proposed conversion of part-time temporary employees to permanent
4 positions (2 circulation, 2 tech) made permanent part-time August, 2010*




What needs to happen next??

Instruction:

*Continue work on curriculum development for
F2F sections of Info Comp courses
Continue efforts to expand marketing of
Family History Series program*

Fundraising:

*Working on grant proposals
Time constraints: Division Chair is not a
Director, the DC position involves
reference / instruction*





Funding for library materials: Administration and library both recognize we need a stable funding source (general fund)

Online resources (databases): state funds were eliminated completely in 2008-09

*For 2009-10, some funds were "found" - for 2010-11, we have **\$2,600** of **\$70,000+** needed; we may lose access to most of our (heavily-used) online resources*

Library materials: For 25+ years, have used one-time money, at the same amount (\$33,500)

Percent increase in average U.S. book prices during that time:

224 %



***Funding for library materials: we need
a stable funding source (general fund)***

*For 2010-11, this same amount was again "found"
This helps somewhat, but*

***This method guarantees that our students and
faculty have access to fewer (and older)
resources every year***

- ***Library facility/equipment (aging)***

MPC Foundation

Tech Refreshment

Hope





SUMMARY: Good things are happening!

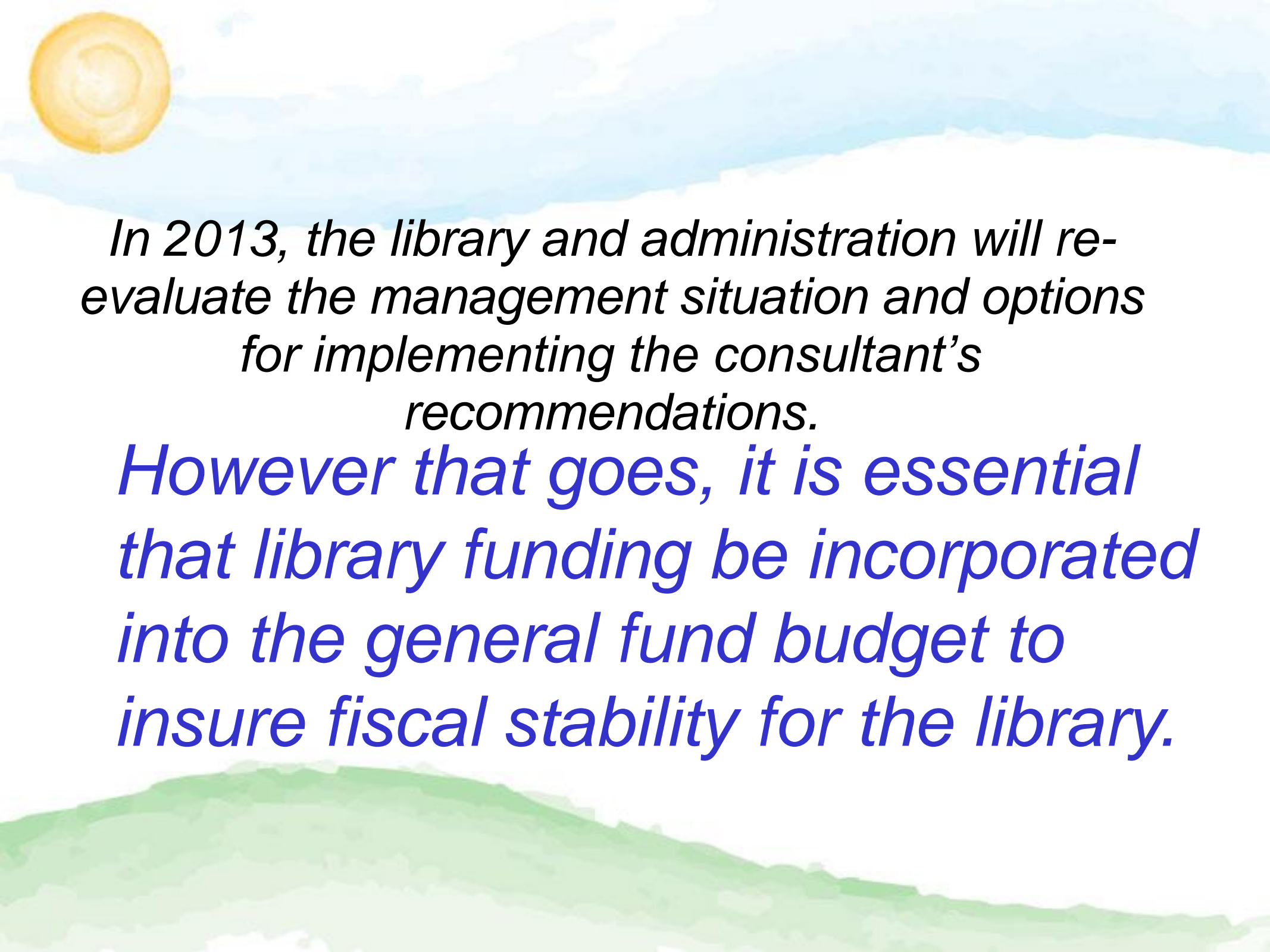
- Division status has been a **HUGE** help to address **IMMEDIATE** problems.
 - Does **NOT** replace the consultant's recommendations or completely address the overarching issues identified in our 2009 Program Review.
 - Annual update to Program Review (spring 2011) will show **many** improvements that have taken place starting in July, 2010.
- **Stability in staffing means we are keeping up with very basic service (w/reduced hours) to meet current demand**
 - Demand continues to grow (plus adding service to Marina)
 - We would like to do much more (often incorporating technology) to be relevant to our users.

Mobile applications

Digitize archives and special collections

Programs (e.g. speaker series)

Volunteers



In 2013, the library and administration will re-evaluate the management situation and options for implementing the consultant's recommendations.

However that goes, it is essential that library funding be incorporated into the general fund budget to insure fiscal stability for the library.



**Thank You for
supporting our library!**